



Rest Live Work



GE LED Range

LIGHT
SOURCE
SOLUTIONS





Introducing the latest LED range from GE

With clear & understandable packaging, the new LED range from GE makes choosing the right bulb easy.

KEY FEATURES:

- Full range of SKU's – from multipacks to single bulbs
- 2 dominant packaging colours to clearly identify the colour temperature of the product **cool white** or **warm white**
- Introduced understandable product feature icons
- Created a guide to brightness levels – Rest, Live and Work
- Providing equivalent wattage comparisons to older technology
- Products come in shelf-ready trays for ease of merchandising



Range rationalization

– Good, Better, Best offering

The new GE LED range has been developed to give consumers a variety of choice when purchasing an LED bulb, whilst making that choice as simple as possible.

THE RANGE COMPRISES OF:

Multipacks

2 or 3 plastic bulbs, for those wanting a simple, cost effective light source

Non-dimmable single bulbs

For those wanting a glass product and the longest product warranty, but don't need dimming capability

Dimmable single bulbs

For those wanting every feature – glass, dimmability and the longest product warranty



Feature Icons



Glass skus feature the beam angle icon, which indicate the bulb will provide evenly distributed, optimal light.



Featured on glass SKUs, the efficiency icon indicates superior energy efficiency over plastic SKUs in the range.



Glass skus feature the recycling icon, indicating that the glass component is 100% recyclable.



Clear warranty icons feature on every SKU. Warranty is between 2-3 years depending on SKU.

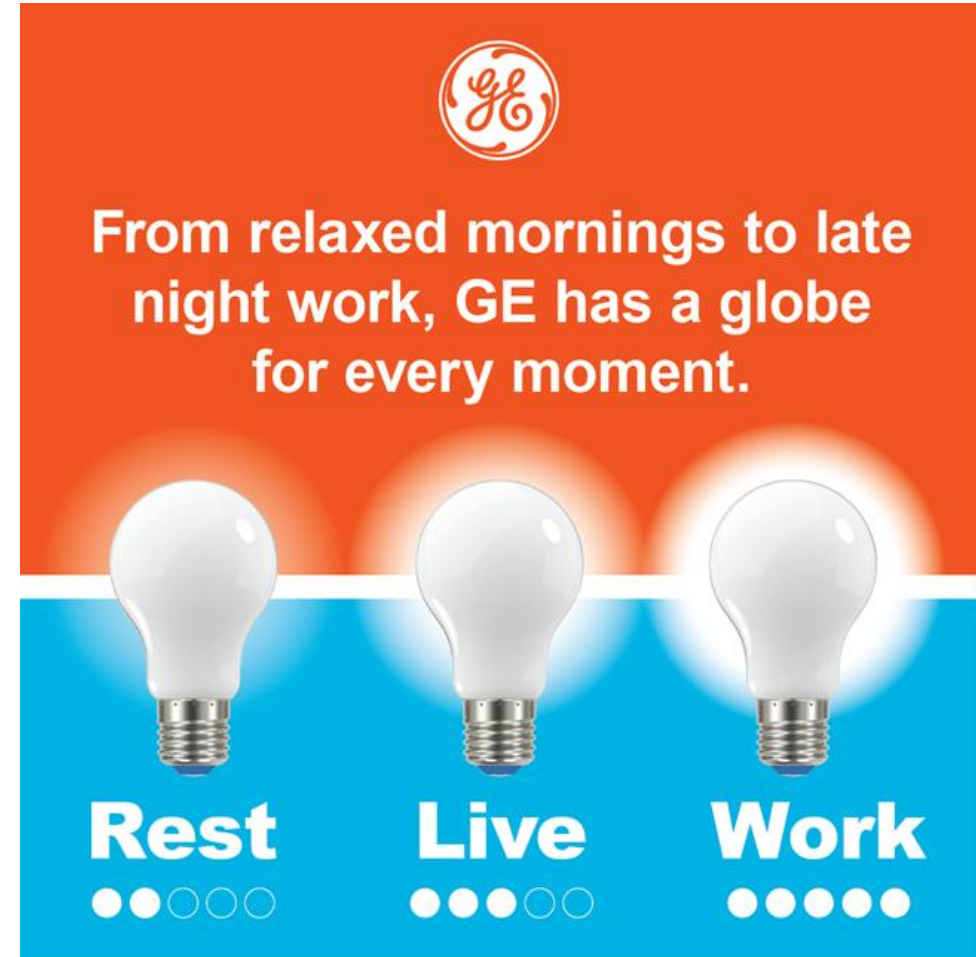


Featured on SKUs with dimming capability.

Choosing the right brightness level

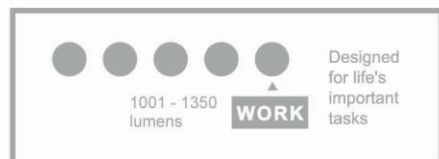
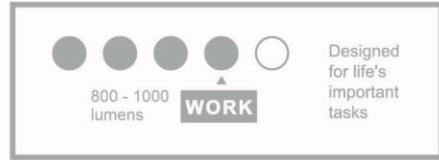
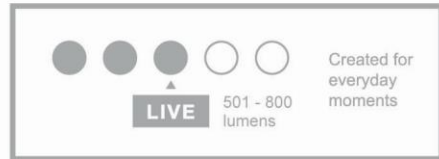
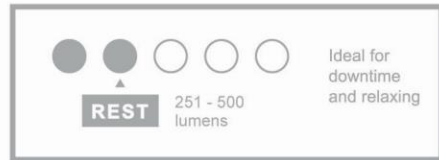
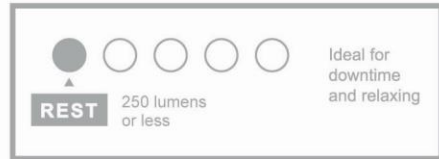
Our research indicates there is a lack of understanding in the market about lumens and wattage, with some customers believing that wattage is an indication of how bright their bulb will be.

To assist customers making the right choice for their needs, we have developed a brightness level scale, called Rest, Live, Work. Each product features the applicable brightness level, helping the customer select the right product, every time.

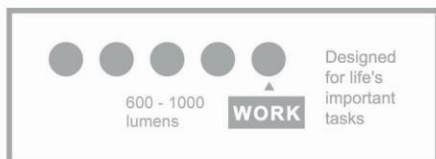
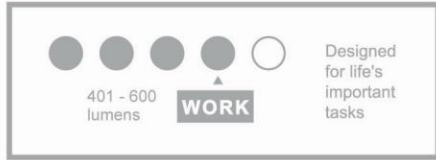
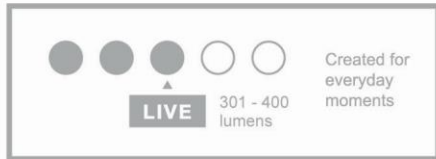
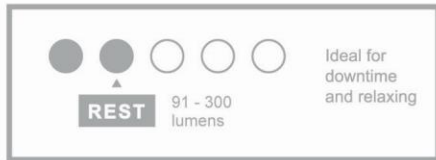
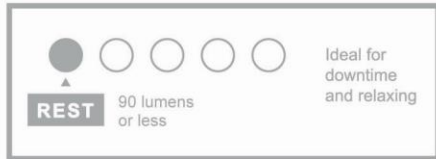


Choosing the right brightness level

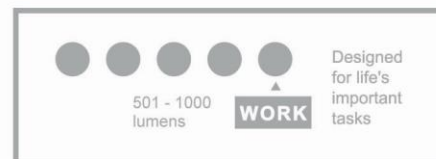
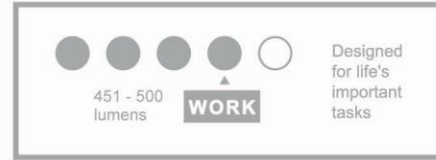
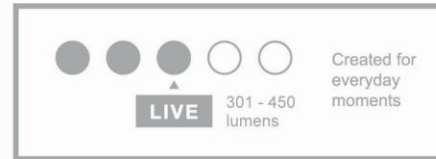
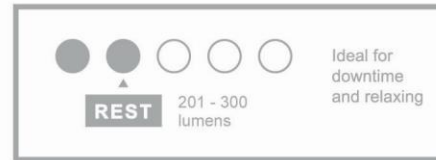
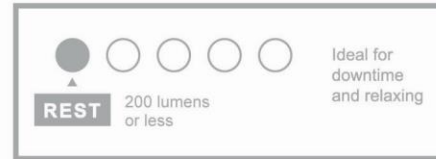
A60 / GLS LED Equivalent Guide:



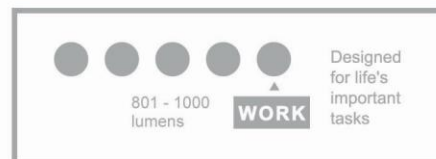
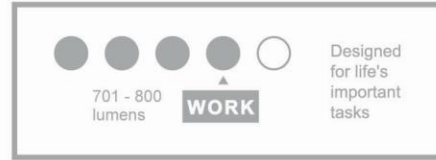
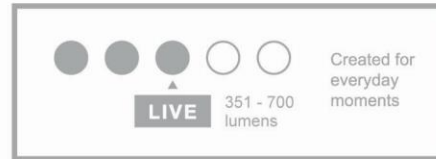
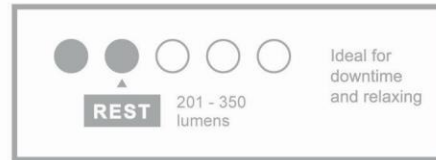
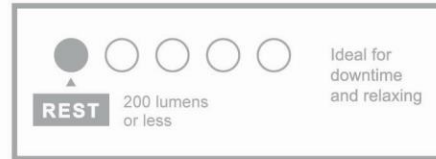
GU10 LED Equivalent Guide:



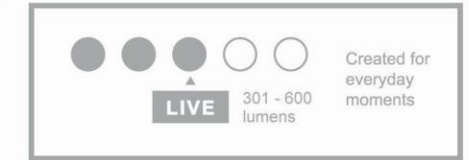
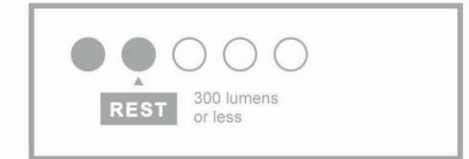
MR16 LED Equivalent Guide:



R80/63/50 Equivalent Guide:



Candles/Fancy Round LED Equivalent Guide:



LED Equivalence Chart

A60 / ST64 / G95 / G125 GLS LED Equivalent Guide:

Brightness Level		Rating	LED Lumens	Equivalent Incandescent	Equivalent Halogen
LOW	REST 500 lumens or less	●	250	25W	20W
		● ●	470	40W	28W
MEDIUM	LIVE 501 - 1000 lumens	● ● ●	800	60W	42W
HIGH	WORK 1001 - 2000 lumens	● ● ● ●	1000	75W	52W
		● ● ● ● ●	1350	100W	70W

GU10 LED Equivalent Guide:

Brightness Level		Rating	LED Lumens	Equivalent Incandescent	Equivalent Halogen
LOW	REST 300 lumens or less	●	90		20W
		● ●	200		35W
MEDIUM	LIVE 301 - 400 lumens	● ● ●	350		50W
HIGH	WORK 401 - 1000 lumens	● ● ● ●	450		50W+
		● ● ● ● ●	600		50W+

MR16 LED Equivalent Guide:

Brightness Level		Rating	LED Lumens	Equivalent Incandescent	Equivalent Halogen
LOW	REST 350 lumens or less	●	200		20W
		● ●	300		28W
MEDIUM	LIVE 351 - 450 lumens	● ● ●	400		35W
HIGH	WORK 451 - 1000 lumens	● ● ● ●	500		50W
		● ● ● ● ●	600		50W+

R80/63/50 LED Equivalent Guide:

Brightness Level		Rating	LED Lumens	Equivalent Incandescent	Equivalent Halogen
LOW	REST 350 lumens or less	●	200	25W	20W
		● ●	300	40W	28W
MEDIUM	LIVE 351 - 700 lumens	● ● ●	450 630	60W	42W
HIGH	WORK 701 - 1000 lumens	● ● ● ●	700	100W	70W
		● ● ● ● ●	800	100W	70W

Candles/Fancy Round LED Equivalent Guide:

Brightness Level		Rating	LED Lumens	Equivalent Incandescent	Equivalent Halogen
LOW	REST 300 lumens or less	●	150	25W	20W
		● ●	250	25W	20W
MEDIUM	LIVE 301 - 600 lumens	● ● ●	470	40W	28W

*Equivalent to Halogen is a reference, actual lumen may vary.

**Equivalent to Incandescent is a reference, actual lumens may vary.

Incandescent has been phased out in Australia and is not available.

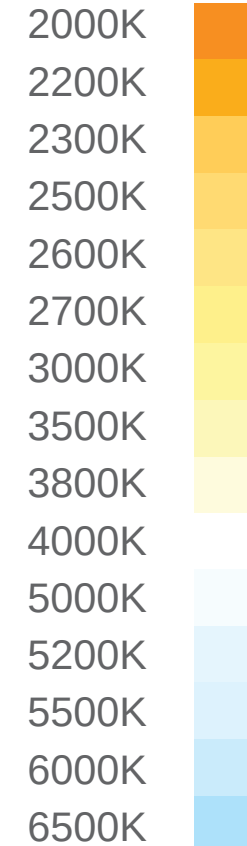
***Glass diffuser bulbs can provide up to 20% more lumen efficiency compared to older GE LED plastic diffuser bulbs.

Choosing colour temperature

To help the customer identify the correct colour temperature of the bulb, each box features a Light Colour Appearance Scale which shows how warm or cool the light appears when it's switched on.

Colour temperature is measured in Kelvin (K) – the lower the number, the warmer the white light appears, while a higher Kelvin will appear cooler. Higher colour temperatures (4,000K or more) are cool (blueish white) colours, and lower colour temperatures (2,000–3,000K) are warm (yellowish white through red) colours.

LIGHT COLOUR APPEARANCE



Shelf Ready Tray

The Shelf Ready Tray (SRT for short), is designed for the convenience of the customer.

The SRT can carry up to 10 small/medium bulbs or 6 larger bulbs, it maintains the merchandise neat and tidy while also increasing productivity when on the shelf and while managing stock.

Customer ordering made easier by standardising pack sizing of 6 & 10 and cartons of 24 & 60.





LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13288L	B22/BC 2700K	9333509132882
13289L	E27/ES 2700K	9333509132899
LUMENS	WATTAGE	PACK QTY
470	4.3	1/10/60



Rest

BRIGHTNESS LEVEL



REST

LIVE

WORK

Equivalent to 40W Incandescent**
and 28W Halogen*



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LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13290L	B22/BC 4000K	9333509132905
13291L	E27/ES 4000K	9333509132912
LUMENS	WATTAGE	PACK QTY
470	4.3	1/10/60



LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13292L	B22/BC 2700K	9333509132929
13293L	E27/ES 2700K	9333509132936
LUMENS	WATTAGE	PACK QTY
806	7.5	1/10/60



Live

BRIGHTNESS LEVEL



Equivalent to 60W Incandescent**
and 42W Halogen*



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LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13294L	B22/BC 4000K	9333509132943
13295L	E27/ES 4000K	9333509132950
LUMENS	WATTAGE	PACK QTY
806	7.5	1/10/60



LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13296L	B22/BC 2700K	9333509132967
13297L	E27/ES 2700K	9333509132974
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE **WORK**

Equivalent to 100W Incandescent**
and 70W Halogen*



20%
MORE
EFFICIENT
THAN PLASTIC LED***



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LED CLASSIC OPAL BULB



SKU	MODEL	BARCODE
13298L	B22/BC 4000K	9333509132981
13299L	E27/ES 4000K	9333509132998
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60

LED DIMMABLE CLASSIC OPAL BULB



SKU	MODEL	BARCODE
15000L	B22/BC 2700K	9333509150008
15001L	E27/ES 2700K	9333509150015
LUMENS	WATTAGE	PACK QTY
806	7.6	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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LED DIMMABLE CLASSIC OPAL BULB



SKU	MODEL	BARCODE
15002L	B22/BC 4000K	9333509150022
15003L	E27/ES 4000K	9333509150039
LUMENS	WATTAGE	PACK QTY
806	7.6	1/10/60

LED DIMMABLE CLASSIC OPAL BULB



SKU	MODEL	BARCODE
15004L	B22/BC 2700K	9333509150046
15005L	E27/ES 2700K	9333509150053
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 100W Incandescent**
and 70W Halogen*



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LED DIMMABLE CLASSIC OPAL BULB



SKU	MODEL	BARCODE
15006L	B22/BC 4000K	9333509150060
15007L	E27/ES 4000K	9333509150077
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60

LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13268L	B22/BC 2700K	9333509132684
13269L	E27/ES 2700K	9333509132691
LUMENS	WATTAGE	PACK QTY
470	4.6	1/10/60



Rest

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 40W Incandescent** and 28W Halogen*



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LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13270L	B22/BC 4000K	9333509132707
13271L	E27/ES 4000K	9333509132714
LUMENS	WATTAGE	PACK QTY
470	4.3	1/10/60

LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13272L	B22/BC 2700K	933509132721
13273L	E27/ES 2700K	933509132738
LUMENS	WATTAGE	PACK QTY
806	7	1/10/60



Live

BRIGHTNESS LEVEL



Equivalent to 60W Incandescent**
and 42W Halogen*



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LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13274L	B22/BC 4000K	9333509132745
13275L	E27/ES 4000K	9333509132752
LUMENS	WATTAGE	PACK QTY
806	6.7	1/10/60

LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13276L	B22/BC 2700K	9333509132769
13277L	E27/ES 2700K	9333509132776
LUMENS	WATTAGE	PACK QTY
1350	9.5	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 100W Incandescent**
and 70W Halogen*



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LED HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13278L	B22/BC 4000K	9333509132783
13279L	E27/ES 4000K	9333509132790
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60

LED DIMMABLE HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13280L	B22/BC 2700K	9333509132806
13281L	E27/ES 2700K	9333509132813
LUMENS	WATTAGE	PACK QTY
720	7.5	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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LED DIMMABLE HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13282L	B22/BC 4000K	9333509132820
13283L	E27/ES 4000K	9333509132837
LUMENS	WATTAGE	PACK QTY
806	7.5	1/10/60

LED DIMMABLE HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13284L	B22/BC 2700K	9333509132844
13285L	E27/ES 2700K	9333509132851
LUMENS	WATTAGE	PACK QTY
1350	10	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 100W Incandescent**
and 70W Halogen*



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LED DIMMABLE HERITAGE CLASSIC BULB



SKU	MODEL	BARCODE
13286L	B22/BC 4000K	9333509132868
13287L	E27/ES 4000K	9333509132875
LUMENS	WATTAGE	PACK QTY
1350	10.5	1/10/60



LED CLASSIC 3 PACK BULB



SKU	MODEL	BARCODE
13243L	B22/BC 2700K	9333509132431
13244L	E27/ES 2700K	9333509132448
LUMENS	WATTAGE	PACK QTY
806	8.2	1/5/20



Live

BRIGHTNESS LEVEL



REST **LIVE** WORK

Equivalent to 60w Incandescent**
and 42w Halogen*



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LED CLASSIC 3 PACK BULB



SKU	MODEL	BARCODE
13245L	B22/BC 4000K	9333509132455
13246L	E27/ES 4000K	9333509132462
LUMENS	WATTAGE	PACK QTY
806	8.2	1/5/20

LED CLASSIC 2 PACK BULB



SKU	MODEL	BARCODE
13247L	B22/BC 2700K	9333509132479
13248L	E27/ES 2700K	9333509132486
LUMENS	WATTAGE	PACK QTY
1521	13.2	1/5/20



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 100W Incandescent**
and 70W Halogen*



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LED CLASSIC 2 PACK BULB



SKU	MODEL	BARCODE
13249L	B22/BC 4000K	9333509132493
13250L	E27/ES 4000K	9333509132509
LUMENS	WATTAGE	PACK QTY
1521	13.2	1/5/20

LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15050L	B15/SBC 2700K	9333509150503
15052L	E14/SES 2700K	9333509150527
LUMENS	WATTAGE	PACK QTY
250	2.8	1/10/60



Rest

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 25W Incandescent**
and 20W Halogen*

Available in
WARM
WHITE

Available in
WARM
WHITE



320°
OPTIMAL LIGHT
BEAM ANGLE



20%
MORE
EFFICIENT
THAN PLASTIC LED***



GLASS
100%



3
YEAR
WARRANTY

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LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15051L	B22/BC 2700K	9333509150510
15053L	E27/ES 2700K	9333509150534
LUMENS	WATTAGE	PACK QTY
250	2.8	1/10/60

LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15054L	B15/SBC 2700K	9333509150541
15056L	E14/SES 2700K	9333509150565
LUMENS	WATTAGE	PACK QTY
470	4.7	1/10/60



Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*

Available in
WARM
WHITE

Available in
COOL
WHITE

OPTIMAL LIGHT
BEAM ANGLE
320°

20%
MORE
EFFICIENT
THAN PLASTIC LED***

GLASS
100%

3
YEAR
WARRANTY

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LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15058L	B15/SBC 4000K	9333509150589
15060L	E14/SES 4000K	9333509150602
LUMENS	WATTAGE	PACK QTY
470	4.7	1/10/60

LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15055L	B22/BC 2700K	9333509150558
15057L	E27/ES 2700K	9333509150572
LUMENS	WATTAGE	PACK QTY
470	4.7	1/10/60



Live

BRIGHTNESS LEVEL

RESTLIVE

Equivalent to 40W Incandescent** and 28W Halogen*

Available in
WARM WHITE

Available in
COOL WHITE



320°
OPTIMAL LIGHT
BEAM ANGLE



20%
MORE
EFFICIENT
THAN PLASTIC LED***



GLASS
100%



3
YEAR
WARRANTY

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LED CANDLE OPAL BULB



SKU	MODEL	BARCODE
15059L	B22/BC 4000K	9333509150596
15061L	E27/ES 4000K	9333509150619
LUMENS	WATTAGE	PACK QTY
470	4.7	1/10/60

LED DIMMABLE CANDLE OPAL BULB



SKU	MODEL	BARCODE
15062L	E14/SES 2700K	9333509150626
LUMENS	WATTAGE	PACK QTY
470	4.8	1/10/60

LED DIMMABLE CANDLE OPAL BULB



SKU	MODEL	BARCODE
15063L	E27/ES 2700K	9333509150633
LUMENS	WATTAGE	PACK QTY
470	5.5	1/10/60



Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*

Available in
WARM
WHITE

Available in
WARM
WHITE



320°
BEAM ANGLE



20%
MORE
EFFICIENT
THAN PLASTIC LED***



GLASS
100%



3
YEAR
WARRANTY



DIMMABLE

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LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15028L	B15/SBC 2700K	9333509150282
15030L	E14/SES 2700K	9333509150305
LUMENS	WATTAGE	PACK QTY
250	2.5	1/10/60

LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15032L	B15/SBC 4000K	9333509150329
15034L	E14/SES 4000K	9333509150343
LUMENS	WATTAGE	PACK QTY
250	2.7	1/10/60



Rest

BRIGHTNESS LEVEL

RESTLIVE

Equivalent to 25W Incandescent** and 20W Halogen*

Available in
WARM WHITE

Available in
COOL WHITE



OPTIMAL LIGHT
BEAM ANGLE
320°



20%
MORE
EFFICIENT
THAN PLASTIC LED***



GLASS
100%



3
YEAR
WARRANTY

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LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15029L	B22/BC 2700K	9333509150299
15031L	E27/ES 2700K	9333509150312
LUMENS	WATTAGE	PACK QTY
250	2.5	1/10/60



Rest

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 25W Incandescent**
and 20W Halogen*



20%
MORE
EFFICIENT
THAN PLASTIC LED***



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LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15033L	B22/BC 4000K	9333509150336
15035L	E27/ES 4000K	9333509150350
LUMENS	WATTAGE	PACK QTY
250	2.7	1/10/60

LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15036L	B15/SBC 2700K	9333509150367
15038L	E14/SES 2700K	9333509150381
LUMENS	WATTAGE	PACK QTY
470	4	1/10/60

LED HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15037L	B22/BC 2700K	9333509150374
15039L	E27/ES 2700K	9333509150398
LUMENS	WATTAGE	PACK QTY
470	4	1/10/60

Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*

Available in
WARM
WHITE

Available in
WARM
WHITE

OPTIMAL LIGHT
BEAM ANGLE
320°

20%
MORE
EFFICIENT
THAN PLASTIC LED***

GLASS
100%

3
YEAR
WARRANTY

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Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*

Available in
WARM
WHITE

Available in
WARM
WHITE

OPTIMAL LIGHT
BEAM ANGLE
320°

20%
MORE
EFFICIENT
THAN PLASTIC LED***

GLASS
100%

3
YEAR
WARRANTY

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LED DIMMABLE HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15040L	B15/SBC 2700K	9333509150404
15042L	E14/SES 2700K	9333509150428
LUMENS	WATTAGE	PACK QTY
470	4.8	1/10/60



Live

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 40W Incandescent**
and 28W Halogen*



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LED DIMMABLE HERITAGE CANDLE BULB



SKU	MODEL	BARCODE
15041L	B22/BC 2700K	9333509150411
15043L	E27/ES 2700K	9333509150435
LUMENS	WATTAGE	PACK QTY
470	4.8	1/10/60

LED DIMMABLE HERITAGE FLAME TIP CANDLE BULB



SKU	MODEL	BARCODE
13204L	E14/SES 2700K	9333509132042
13205L	B15/SBC 2700K	9333509132059
LUMENS	WATTAGE	PACK QTY
470	4.8	1/10/60



Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*



Available in
**WARM
WHITE**



OPTIMAL LIGHT
BEAM ANGLE
320°



20%
MORE
EFFICIENT
THAN PLASTIC LED***



GLASS
100%



3
YEAR
WARRANTY



DIMMABLE

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ES

GE Imagine Smart Bulb & Google Nest Mini



works with
Hey Google

seamless setup with Google Home app

LED 3 PACK CANDLE BULB



SKU	MODEL	BARCODE
13251L	E14/SES 2700K	9333509132516
LUMENS	WATTAGE	PACK QTY
250	3.4	1/10/60



Rest

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 25W Incandescent**
and 20W Halogen*



Available in
**WARM
WHITE**



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SYNC Smart LED A60 Bulbs



works with
Hey Google

 seamless setup with Google Home app

LED FANCY ROUND OPAL BULB



SKU	MODEL	BARCODE
15065L	B22/BC 2700K	9333509150657
15067L	E27/ES 2700K	9333509150671
LUMENS	WATTAGE	PACK QTY
470	5.2	1/10/60



Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 40W Incandescent**
and 28W Halogen*



Available in
**WARM
WHITE**





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PRECISION Smart LED GU10 Bulb



works with
Hey Google

seamless setup with Google Home app

LED DIMMABLE FANCY ROUND BULB



SKU	MODEL	BARCODE
11615L	B15/SBC 2700K	9333509116158
11616L	E14/SES 2700K	9333509116165
LUMENS	WATTAGE	PACK QTY
470	5.6	1/10/60



Live

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 40W Incandescent**
and 28W Halogen*



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PARAGON Smart LED Downlights



works with
Hey Google

seamless setup with Google Home app

LED DIMMABLE FANCY ROUND OPAL BULB



SKU	MODEL	BARCODE
15069L	B22/BC 2700K	9333509150695
15071L	E27/ES 2700K	9333509150718
LUMENS	WATTAGE	PACK QTY
470	5.5	1/10/60



Live

BRIGHTNESS LEVEL

RESTLIVE

Equivalent to 40W Incandescent** and 28W Halogen*

Available in WARM WHITE

Available in WARM WHITE



320°



20% MORE EFFICIENT THAN PLASTIC LED***



GLASS 100%



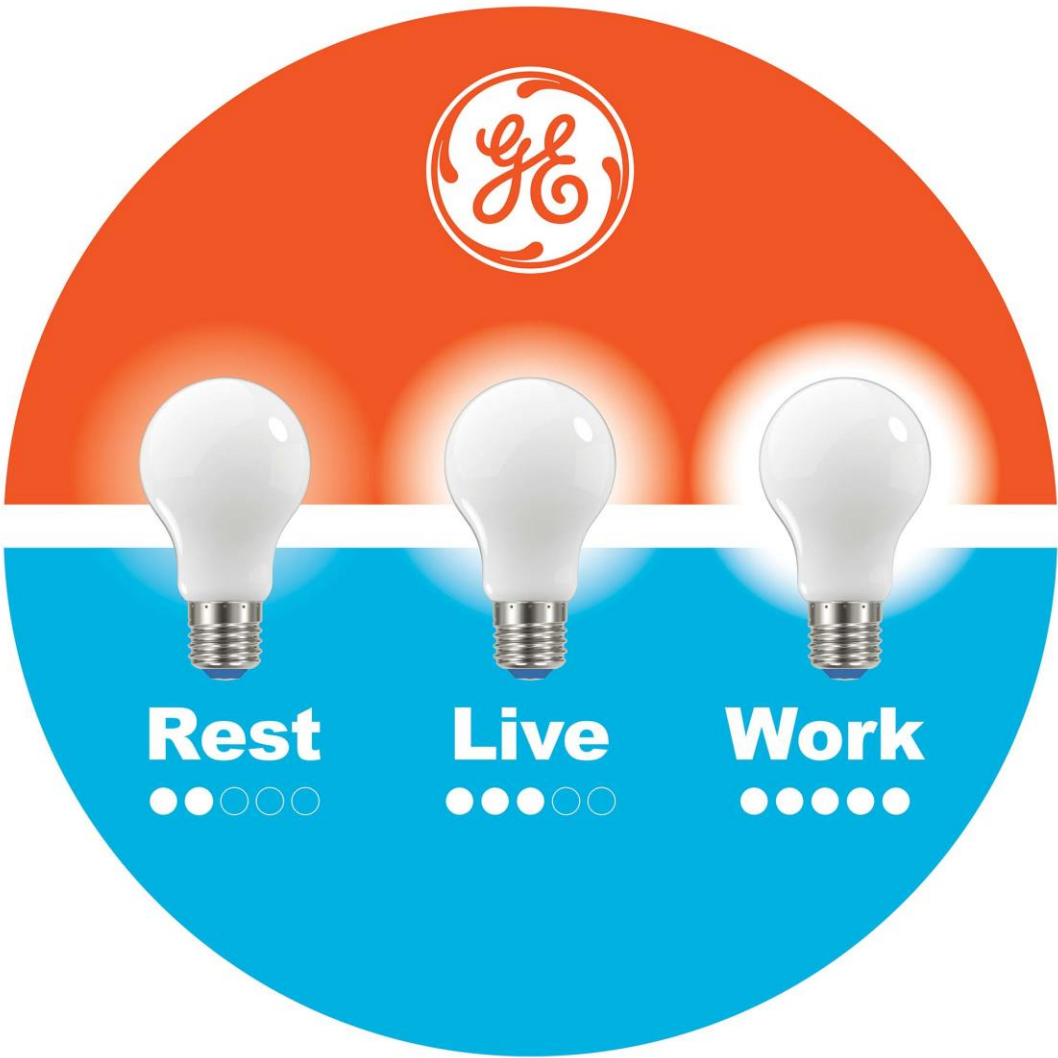
3 YEAR WARRANTY



DIMMABLE

LIGHT SOURCE SOLUTIONS

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LED HERITAGE FANCY ROUND BULB



SKU	MODEL	BARCODE
15044L	B15/SBC 2700K	9333509150442
15046L	E14/SES 2700K	9333509150466
LUMENS	WATTAGE	PACK QTY
250	2.5	1/10/60



Rest

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 25W Incandescent**
and 20W Halogen*



20%
MORE
EFFICIENT
THAN PLASTIC LED***



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LED HERITAGE FANCY ROUND BULB



SKU	MODEL	BARCODE
15045L	B22/BC 2700K	9333509150459
15047L	E27/ES 2700K	9333509150473
LUMENS	WATTAGE	PACK QTY
250	2.5	1/10/60

LED HERITAGE FANCY ROUND BULB



SKU	MODEL	BARCODE
15048L	B22/BC 2700K	9333509150480
15049L	E27/ES 2700K	9333509150497
LUMENS	WATTAGE	PACK QTY
470	4	1/10/60

Live

BRIGHTNESS
LEVEL

REST

LIVE

Equivalent to 40W Incandescent**
and 28W Halogen*

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connected smart home

GE Imagine Smart Bulb & Google Nest Mini

seamless setup with Google Home app

LED 3 PACK FANCY ROUND OPAL BULB



SKU	MODEL	BARCODE
15072L	B22/BC 2700K	9333509150725
15073L	E27/ES 2700K	9333509150732
LUMENS	WATTAGE	PACK QTY
250	3.1	1/10/60



Rest

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 25W Incandescent**
and 20W Halogen*



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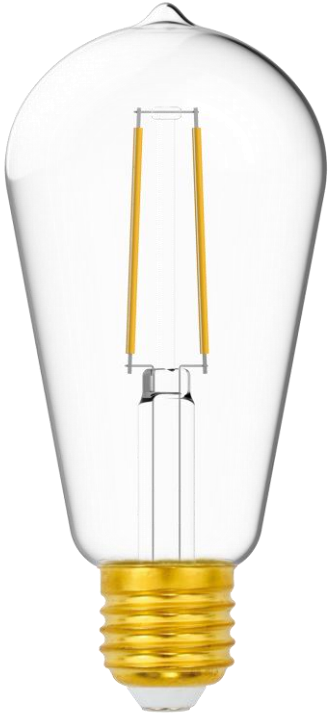


**GE Imagine Smart Bulb
& Google Nest Mini**



seamless setup with Google Home app

LED HERITAGE PILOT BULB CLEAR BULB



SKU	MODEL	BARCODE
15008L	B22/BC 2700K	9333509150084
15009L	E27/ES 2700K	9333509150091
LUMENS	WATTAGE	PACK QTY
250	2.5	1/6/24



Rest

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 25W Incandescent**
and 20W Halogen*



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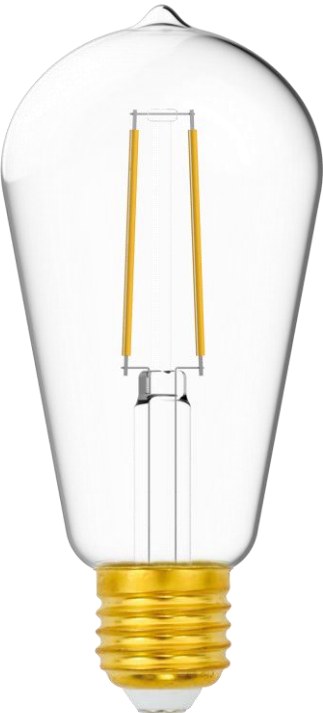
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LED HERITAGE PILOT BULB CLEAR BULB



SKU	MODEL	BARCODE
15010L	B22/BC 4000K	9333509150107
15011L	E27/ES 4000K	9333509150114
LUMENS	WATTAGE	PACK QTY
250	2.7	1/6/24

LED HERITAGE PILOT BULB CLEAR BULB



SKU	MODEL	BARCODE
15012L	B22/BC 2700K	9333509150121
15013L	E27/ES 2700K	9333509150138
LUMENS	WATTAGE	PACK QTY
470	4.6	1/6/24



Rest

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 25W Incandescent**
and 20W Halogen*



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LED HERITAGE PILOT BULB CLEAR BULB



SKU	MODEL	BARCODE
15014L	B22/BC 4000K	9333509150145
15015L	E27/ES 4000K	9333509150152
LUMENS	WATTAGE	PACK QTY
470	4.4	1/6/24

LED DIMMABLE HERITAGE PILOT BULB



SKU	MODEL	BARCODE
15016L	B22/BC 2700K	9333509150169
15017L	E27/ES 2700K	9333509150176
LUMENS	WATTAGE	PACK QTY
750	7.5	1/6/24



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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LED DIMMABLE HERITAGE PILOT BULB



SKU	MODEL	BARCODE
15018L	B22/BC 4000K	9333509150183
15019L	E27/ES 4000K	9333509150190
LUMENS	WATTAGE	PACK QTY
806	7.5	1/6/24

LED DIMMABLE G95 OPAL BULB



SKU	MODEL	BARCODE
15076L	B22/BC 2700K	9333509150763
15077L	E27/ES 2700K	9333509150770
LUMENS	WATTAGE	PACK QTY
806	7.6	1/6/24



Live

BRIGHTNESS LEVEL



Equivalent to 60W Incandescent**
and 42W Halogen*



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LED DIMMABLE G95 OPAL BULB



SKU	MODEL	BARCODE
15074L	B22/BC 4000K	9333509150749
15075L	E27/ES 4000K	9333509150756
LUMENS	WATTAGE	PACK QTY
806	7.6	1/6/24

LED HERITAGE G95 BULB



SKU	MODEL	BARCODE
15020L	B22/BC 2700K	9333509150206
15021L	E27/ES 2700K	9333509150213
LUMENS	WATTAGE	PACK QTY
806	7	1/6/24



Live

BRIGHTNESS LEVEL

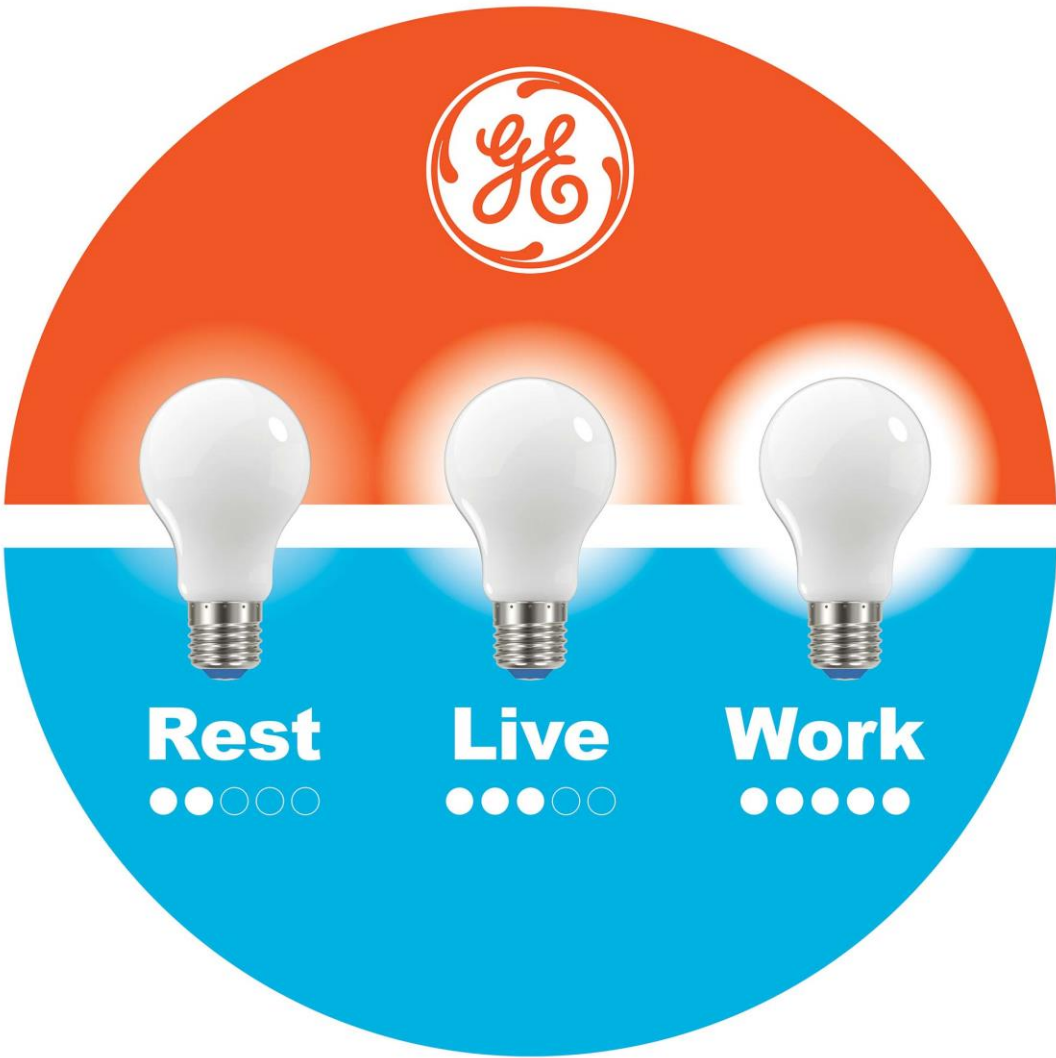


Equivalent to 60W Incandescent**
and 42W Halogen*



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LED DIMMABLE HERITAGE G95 BULB



SKU	MODEL	BARCODE
15022L	B22/BC 2700K	9333509150220
15023L	E27/ES 2700K	9333509150237
LUMENS	WATTAGE	PACK QTY
750	7.5	1/6/24



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent** and 42W Halogen*



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LED DIMMABLE HERITAGE G95 BULB



SKU	MODEL	BARCODE
15024L	B22/BC 4000K	9333509150244
15025L	E27/ES 4000K	9333509150251
LUMENS	WATTAGE	PACK QTY
806	7.5	1/6/24

LED DIMMABLE G125 OPAL BULB



SKU	MODEL	BARCODE
15078L	B22/BC 2700K	9333509150787
15079L	E27/ES 2700K	9333509150794
LUMENS	WATTAGE	PACK QTY
806	7.6	1/6/24



Live

BRIGHTNESS LEVEL



REST **LIVE** WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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SYNC Smart LED A60 Bulbs



LED DIMMABLE HERITAGE G125 BULB



SKU	MODEL	BARCODE
15026L	B22/BC 2700K	9333509150268
15027L	E27/ES 2700K	9333509150275
LUMENS	WATTAGE	PACK QTY
750	7.5	1/6/24



Live

BRIGHTNESS LEVEL

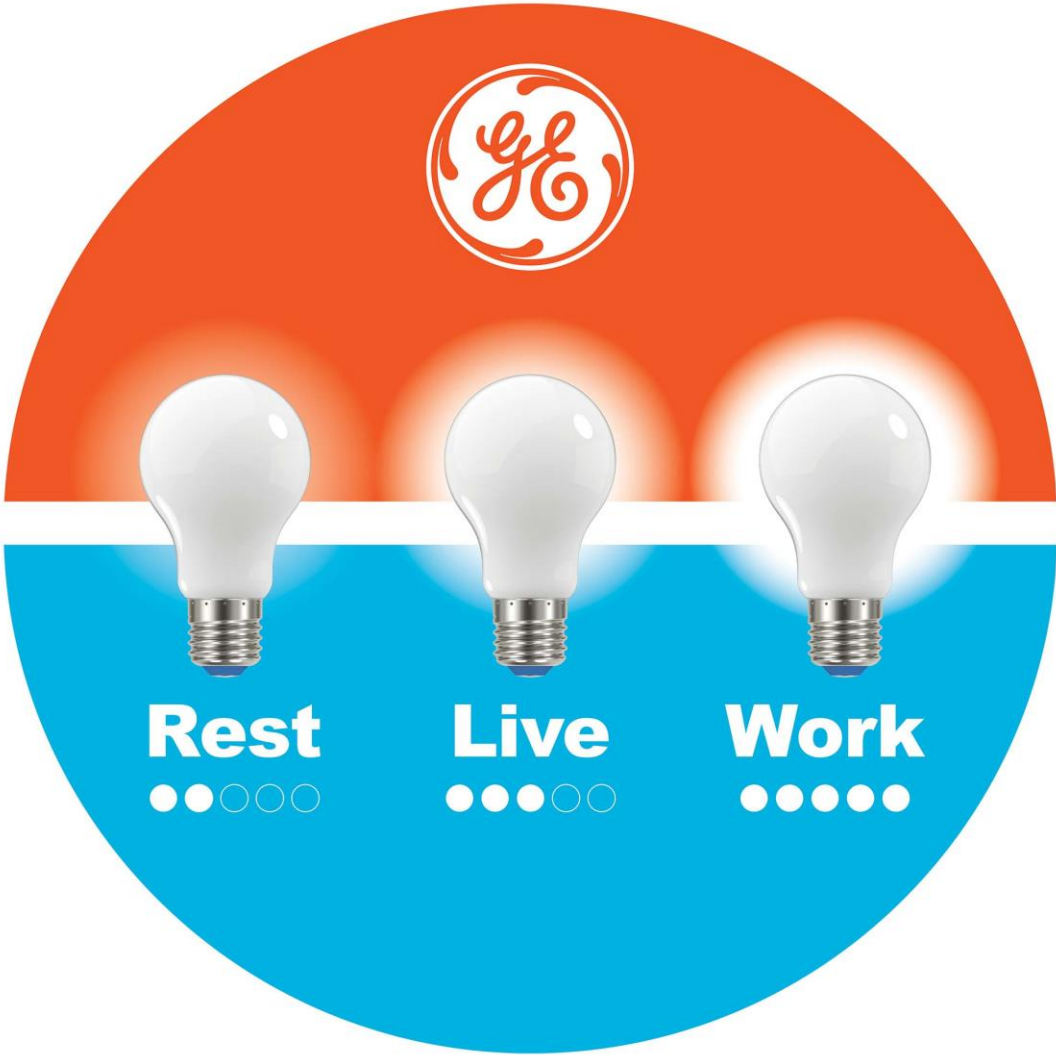


Equivalent to 60W Incandescent**
and 42W Halogen*



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LED GLASS MR16 BULB



SKU	MODEL	BARCODE
13266L	GU5.3 3000K	9333509132660
LUMENS	WATTAGE	PACK QTY
400	4.5	1/10/60



Live

BRIGHTNESS LEVEL



Equivalent to 35W Halogen*



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LED GLASS MR16 BULB



SKU	MODEL	BARCODE
13267L	GU5.3 4000K	9333509132677
LUMENS	WATTAGE	PACK QTY
400	4.5	1/10/60

LED MR16 BULB



SKU	MODEL	BARCODE
12000L	GU5.3 3000K	9333509120001
LUMENS	WATTAGE	PACK QTY
375	4.8	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 35W Halogen*



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LED MR16 BULB



SKU	MODEL	BARCODE
12001L	GU5.3 4000K	9333509120018
LUMENS	WATTAGE	PACK QTY
375	4.8	1/10/60

LED MR16 BULB



SKU	MODEL	BARCODE
13258L	GU5.3 3000K	9333509132585
LUMENS	WATTAGE	PACK QTY
560	6.5	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W+ Halogen*



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LED MR16 BULB



SKU	MODEL	BARCODE
13259L	GU5.3 4000K	9333509132592
LUMENS	WATTAGE	PACK QTY
560	6.5	1/10/60

LED DIMMABLE MR16 BULB



SKU	MODEL	BARCODE
13262L	GU5.3 3000K	933509132622
LUMENS	WATTAGE	PACK QTY
550	7	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W+ Halogen*



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LED DIMMABLE MR16 BULB



SKU	MODEL	BARCODE
13263L	GU5.3 4000K	933509132639
LUMENS	WATTAGE	PACK QTY
550	7	1/10/60

LED GLASS GU10 BULB



SKU	MODEL	BARCODE
13264L	GU10 3000K	9333509132646
LUMENS	WATTAGE	PACK QTY
400	4	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W Halogen*



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LED GLASS GU10 BULB



SKU	MODEL	BARCODE
13265L	GU10 4000K	9333509132653
LUMENS	WATTAGE	PACK QTY
400	4	1/10/60

LED GU10 BULB



SKU	MODEL	BARCODE
11621L	GU10 3000K	9333509116219
LUMENS	WATTAGE	PACK QTY
315	3.4	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W Halogen*



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LED GU10 BULB



SKU	MODEL	BARCODE
11622L	GU10 4000K	9333509116226
LUMENS	WATTAGE	PACK QTY
315	3.4	1/10/60

LED GU10 BULB



SKU	MODEL	BARCODE
13252L	GU10 3000K	9333509132523
LUMENS	WATTAGE	PACK QTY
600	6	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W+ Halogen*



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LED GU10 BULB



SKU	MODEL	BARCODE
13253L	GU10 4000K	9333509132530
LUMENS	WATTAGE	PACK QTY
600	6	1/10/60

LED GU10 DIMMABLE BULB



SKU	MODEL	BARCODE
13256L	GU10 3000K	9333509132561
LUMENS	WATTAGE	PACK QTY
600	6	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 50W+ Halogen*



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LED GU10 DIMMABLE BULB



SKU	MODEL	BARCODE
13257L	GU10 4000K	9333509132578
LUMENS	WATTAGE	PACK QTY
600	6	1/10/60

LED R50 BULB



SKU	MODEL	BARCODE
15080L	E14/SES 2700K	9333509150800
LUMENS	WATTAGE	PACK QTY
450	6.2	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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LED R50 BULB



SKU	MODEL	BARCODE
15081L	E14/SES 4000K	9333509150817
LUMENS	WATTAGE	PACK QTY
450	6.2	1/10/60

LED R63 BULB



SKU	MODEL	BARCODE
15082L	E27/ES 2700K	9333509150824
LUMENS	WATTAGE	PACK QTY
630	7.8	1/10/60



Live

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 60W Incandescent**
and 42W Halogen*



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LED R63 BULB



SKU	MODEL	BARCODE
15083L	E27/ES 4000K	9333509150831
LUMENS	WATTAGE	PACK QTY
630	7.8	1/10/60

LED R80 BULB



SKU	MODEL	BARCODE
15084L	E27/ES 2700K	9333509150848
LUMENS	WATTAGE	PACK QTY
800	10.5	1/10/60



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 100W Incandescent**
and 70W Halogen*



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LED R80 BULB



SKU	MODEL	BARCODE
15085L	E27/ES 4000K	9333509150855
LUMENS	WATTAGE	PACK QTY
800	10.5	1/10/60

LED PAR 38 BULB



SKU	MODEL	BARCODE
15089L	E27/ES 3000K	9333509150893
LUMENS	WATTAGE	PACK QTY
1000	11	1/6/24



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 52W Halogen*



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PRECISION Smart LED GU10 Bulb



works with
Hey Google

seamless setup with Google Home app

LED DIMMABLE PAR 38
BULB



SKU	MODEL	BARCODE
15088L	E27/ES 3000K	9333509150886
LUMENS	WATTAGE	PACK QTY
1200	15	1/6/24



Work

BRIGHTNESS LEVEL



REST LIVE WORK

Equivalent to 70W Halogen*



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PARAGON Smart LED Downlights



LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
74538	B22/BC 2700K	6 903218 745388
74490	E27/ES 2700K	6 903218 744909
LUMENS	WATTAGE	PACK QTY
470	6	1/10/60



Rest

BRIGHTNESS
LEVEL



REST LIVE

Equivalent to 40W Incandescent**



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LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
74541	B22/BC 4000K	6 903218 407095
74529	E27/ES 4000K	6 903218 745296
LUMENS	WATTAGE	PACK QTY
470	6	1/10/60

LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
12082	E14/SES 2700K	9 333509 120827
LUMENS	WATTAGE	PACK QTY
550	7	1/10/60

LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
12083	E14/SES 4000K	9 333509 120834
LUMENS	WATTAGE	PACK QTY
600	7	1/10/60



Live

BRIGHTNESS LEVEL

RESTLIVE

Equivalent to 60W Incandescent** and 42W Halogen*



Available in
WARM WHITE



Available in
COOL WHITE



3
YEAR
WARRANTY

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LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
74559	B22/BC 2700K	6 903218 745593
74553	E27/ES 2700K	6 903218 745531
LUMENS	WATTAGE	PACK QTY
780	10	1/10/60

LED BRIGHT STIK GEN 2 BULB



SKU	MODEL	BARCODE
74562	B22/BC 2700K	6 903218 745623
74554	E27/ES 2700K	6 903218 745548
LUMENS	WATTAGE	PACK QTY
810	10	1/10/60



Live

BRIGHTNESS
LEVEL

RESTLIVE

Equivalent to 60W Incandescent**
and 42W Halogen*



Available in
**WARM
WHITE**



Available in
**COOL
WHITE**

3

YEAR

WARRANTY

LIGHT
SOURCE
SOLUTIONS

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New Zealand - www.lightsourcesolutions.co.nz

Page	GE SKU	DESCRIPTION
10	13288L	GE LED A60 OPAL 4.3W BC WW 470LM
10	13289L	GE LED A60 OPAL 4.3W ES WW 470LM
10	13290L	GE LED A60 OPAL 4.3W BC CW 470LM
10	13291L	GE LED A60 OPAL 4.3W ES CW 470LM
11	13292L	GE LED A60 OPAL 7.5W BC WW 806LM
11	13293L	GE LED A60 OPAL 7.5W ES WW 806LM
11	13294L	GE LED A60 OPAL 7.5W BC CW 806LM
11	13295L	GE LED A60 OPAL 7.5W ES CW 806LM
12	13296L	GE LED A60 OPAL 10.5W BC WW 1350LM
12	13297L	GE LED A60 OPAL 10.5W ES WW 1350LM
12	13298L	GE LED A60 OPAL 10.5W BC CW 1350LM
12	13299L	GE LED A60 OPAL 10.5W ES CW 1350LM
13	15000L	GE LED A60 OPAL DIM 7.6W BC WW 806LM
13	15001L	GE LED A60 OPAL DIM 7.6W ES WW 806LM
13	15002L	GE LED A60 OPAL DIM 7.6W BC CW 806LM
13	15003L	GE LED A60 OPAL DIM 7.6W ES CW 806LM
14	15004L	GE LED A60 OPAL DIM 10.5W BC WW 1350LM
14	15005L	GE LED A60 OPAL DIM 10.5W ES WW 1350LM
14	15006L	GE LED A60 OPAL DIM 10.5W BC CW 1350LM
14	15007L	GE LED A60 OPAL DIM 10.5W ES CW 1350LM
15	13268L	GE LED HERITAGE A60 CLEAR 4W BC WW 470LM
15	13269L	GE LED HERITAGE A60 CLEAR 4W ES WW 470LM
15	13270L	GE LED HERITAGE A60 CLEAR 4W BC CW 470LM
15	13271L	GE LED HERITAGE A60 CLEAR 4W ES CW 470LM

Page	GE SKU	DESCRIPTION
16	13272L	GE LED HERITAGE A60 CLEAR 6.7W BC WW 806LM
16	13273L	GE LED HERITAGE A60 CLEAR 6.7W ES WW 806LM
16	13274L	GE LED HERITAGE A60 CLEAR 6.7W BC CW 806LM
16	13275L	GE LED HERITAGE A60 CLEAR 6.7W ES CW 806LM
17	13276L	GE LED HERITAGE A60 CLEAR 12W BC WW 1350LM
17	13277L	GE LED HERITAGE A60 CLEAR 12W ES WW 1350LM
17	13278L	GE LED HERITAGE A60 CLEAR 12W BC CW 1350LM
17	13279L	GE LED HERITAGE A60 CLEAR 12W ES CW 1350LM
18	13280L	GE LED HERITAGE A60 CLEAR DIM 7.2W BC WW 806LM
18	13281L	GE LED HERITAGE A60 CLEAR DIM 7.2W ES WW 806LM
18	13282L	GE LED HERITAGE A60 CLEAR DIM 7.2W BC CW 806LM
18	13283L	GE LED HERITAGE A60 CLEAR DIM 7.2W ES CW 806LM
19	13284L	GE LED HERITAGE A60 CLEAR DIM 12.5W BC WW 1350LM
19	13285L	GE LED HERITAGE A60 CLEAR DIM 12.5W ES WW 1350LM
19	13286L	GE LED HERITAGE A60 CLEAR DIM 12.5W BC CW 1350LM
19	13287L	GE LED HERITAGE A60 CLEAR DIM 12.5W ES CW 1350LM
20	13243L	GE LED CLASSIC BULB 3PK 8.2W BC WW 806LM
20	13244L	GE LED CLASSIC BULB 3PK 8.2W ES WW 806LM
20	13245L	GE LED CLASSIC BULB 3PK 8.2W BC CW 806LM
20	13246L	GE LED CLASSIC BULB 3PK 8.2W ES CW 806LM
21	13247L	GE LED A60 2PK 13.2W BC WW 1521LM
21	13248L	GE LED A60 2PK 13.2W ES WW 1521LM
21	13249L	GE LED A60 2PK 13.2W BC CW 1521LM
21	13250L	GE LED A60 2PK 13.2W ES CW 1521LM

Page	GE SKU	DESCRIPTION
22	15050L	GE LED CANDLE OPAL 2.8W SBC WW 250LM
22	15051L	GE LED CANDLE OPAL 2.8W BC WW 250LM
22	15052L	GE LED CANDLE OPAL 2.8W SES WW 250LM
22	15053L	GE LED CANDLE OPAL 2.8W ES WW 250LM
23	15054L	GE LED CANDLE OPAL 4.7W SBC WW 470LM
23	15056L	GE LED CANDLE OPAL 4.7W SES WW 470LM
23	15058L	GE LED CANDLE OPAL 4.7W SBC CW 470LM
23	15060L	GE LED CANDLE OPAL 4.7W SES CW 470LM
24	15055L	GE LED CANDLE OPAL 4.7W BC WW 470LM
24	15057L	GE LED CANDLE OPAL 4.7W ES WW 470LM
24	15059L	GE LED CANDLE OPAL 4.7W BC CW 470LM
24	15061L	GE LED CANDLE OPAL 4.7W ES CW 470LM
25	15062L	GE LED CANDLE OPAL DIM 4.8W SES WW 470LM
25	15063L	GE LED CANDLE OPAL DIM 4.8W ES WW 470LM
26	15028L	GE LED HERITAGE CANDLE CLEAR 2W SBC WW 250LM
26	15030L	GE LED HERITAGE CANDLE CLEAR 2W SES WW 250LM
26	15032L	GE LED HERITAGE CANDLE CLEAR 2W SBC CW 250LM
26	15034L	GE LED HERITAGE CANDLE CLEAR 2W SES CW 250LM
27	15029L	GE LED HERITAGE CANDLE CLEAR 2W BC WW 250LM
27	15031L	GE LED HERITAGE CANDLE CLEAR 2W ES WW 250LM
27	15033L	GE LED HERITAGE CANDLE CLEAR 2W BC CW 250LM
27	15035L	GE LED HERITAGE CANDLE CLEAR 2W ES CW 250LM
28	15036L	GE LED HERITAGE CANDLE CLEAR 4W SBC WW 470LM
28	15037L	GE LED HERITAGE CANDLE CLEAR 4W BC WW 470LM

Page	GE SKU	DESCRIPTION
28	15038L	GE LED HERITAGE CANDLE CLEAR 4W SES WW 470LM
28	15039L	GE LED HERITAGE CANDLE CLEAR 4W ES WW 470LM
29	15040L	GE LED HERITAGE CANDLE CLEAR DIM 5W SBC WW 470LM
29	15041L	GE LED HERITAGE CANDLE CLEAR DIM 5W BC WW 470LM
29	15042L	GE LED HERITAGE CANDLE CLEAR DIM 5W SES WW 470LM
29	15043L	GE LED HERITAGE CANDLE CLEAR DIM 5W ES WW 470LM
30	13204L	GE LED BULB HERITAGE CANDLE FLAME TIP 4.8W SES DIM WW 470LM
30	13205L	GE LED BULB HERITAGE CANDLE FLAME TIP 4.8W SBC DIM CW 470LM
31	13251L	GE LED CANDLE CLEAR 3PK 3.5W SES WW 250LM
32	15065L	GE LED FANCY OPAL 4.8W BC WW 470LM
32	15067L	GE LED FANCY OPAL 4.8W ES WW 470LM
33	11615L	GE LED LUSTRE FANCY/RND 6.2W SBC DIM 2700K
33	11616L	GE LED LUSTRE FANCYR/ND 6.2W SES DIM 2700K
34	15069L	GE LED FANCY OPAL DIM 5W BC WW 470LM
34	15071L	GE LED FANCY OPAL DIM 5W ES WW 470LM
35	15044L	GE LED HERITAGE FANCY ROUND CLEAR 2W SBC WW 250LM
35	15045L	GE LED HERITAGE FANCY ROUND CLEAR 2W BC WW 250LM
35	15046L	GE LED HERITAGE FANCY ROUND CLEAR 2W SES WW 250LM
35	15047L	GE LED HERITAGE FANCY ROUND CLEAR 2W ES WW 250LM
36	15048L	GE LED HERITAGE FANCY ROUND CLEAR 4W BC WW 470LM
36	15049L	GE LED HERITAGE FANCY ROUND CLEAR 4W ES WW 470LM
37	15072L	GE LED FANCY ROUND OPAL 3PK 3.5W BC WW 250LM
37	15073L	GE LED FANCY ROUND OPAL 3PK 3.5W ES WW 250LM

Page	GE SKU	DESCRIPTION
38	15008L	GE LED HERITAGE PILOT ST64 2.5W BC WW 250LM
38	15009L	GE LED HERITAGE PILOT ST64 2.5W ES WW 250LM
38	15010L	GE LED HERITAGE PILOT ST64 2.5W BC CW 250LM
38	15011L	GE LED HERITAGE PILOT ST64 2.5W ES CW 250LM
39	15012L	GE LED HERITAGE PILOT ST64 4W BC WW 470LM
39	15013L	GE LED HERITAGE PILOT ST64 4W ES WW 470LM
39	15014L	GE LED HERITAGE PILOT ST64 4W BC CW 470LM
39	15015L	GE LED HERITAGE PILOT ST64 4W ES CW 470LM
40	15016L	GE LED HERITAGE PILOT ST64 DIM 6W BC WW 806LM
40	15017L	GE LED HERITAGE PILOT ST64 DIM 6W ES WW 806LM
40	15018L	GE LED HERITAGE PILOT ST64 DIM 6W BC CW 806LM
40	15019L	GE LED HERITAGE PILOT ST64 DIM 6W ES CW 806LM
41	15076L	GE LED G95 OPAL DIM 7.6W BC WW 806LM
41	15077L	GE LED G95 OPAL DIM 7.6W ES WW 806LM
41	15074L	GE LED G95 OPAL DIM 7.6W BC CW 806LM
41	15075L	GE LED G95 OPAL DIM 7.6W ES CW 806LM
42	15020L	GE LED HERITAGE G95 CLEAR 6.7W BC WW 806LM
42	15021L	GE LED HERITAGE G95 CLEAR 6.7W ES WW 806LM
43	15022L	GE LED HERITAGE G95 CLEAR DIM 6W BC WW 806LM
43	15023L	GE LED HERITAGE G95 CLEAR DIM 6W ES WW 806LM
43	15024L	GE LED HERITAGE G95 CLEAR DIM 6W BC CW 806LM
43	15025L	GE LED HERITAGE G95 CLEAR DIM 6W ES CW 806LM
44	15078L	GE LED G125 OPAL DIM 7.6W BC WW 806LM
44	15079L	GE LED G125 OPAL DIM 7.6W ES WW 806LM

Page	GE SKU	DESCRIPTION
45	15026L	GE LED HERITAGE G125 CLEAR DIM 6W BC WW 806LM
45	15027L	GE LED G125 CLEAR DIM 7.6W ES WW 806LM
46	13266L	GE LED GLASS MR16 4.5W WW 460LM
46	13267L	GE LED GLASS MR16 4.5W CW 460LM
47	12000L	GE LED MR16 4.8W WW 375LM
47	12001L	GE LED MR16 4.8W CW 375LM
48	13258L	GE LED MR16 5W WW 560LM
48	13259L	GE LED MR16 5W CW 560LM
49	13262L	GE LED PREMIUM MR16 7.8W DIM WW 630LM
49	13263L	GE LED PREMIUM MR16 7.8W DIM CW 630LM
50	13264L	GE LED GLASS GU10 4W WW 350LM
50	13265L	GE LED GLASS GU10 4W CW 350LM
51	11621L	GE LED GU10 3.4W 3000K 60DEG 315LM SIL
51	11622L	GE LED GU10 3.4W 4000K 60DEG 315LM SIL
52	13252L	GE LED GU10 6W WW 550LM
52	13253L	GE LED GU10 6W CW 550LM
53	13256L	GE LED PREMIUM GU10 6W DIM WW 550LM
53	13257L	GE LED PREMIUM GU10 6W DIM CW 550LM
54	15080L	GE LED R50 6.2W SES WW 450LM
54	15081L	GE LED R50 6.2W SES CW 450LM
55	15082L	GE LED R63 7.8W ES WW 630LM
55	15083L	GE LED R63 7.8W ES CW 630LM
56	15084L	GE LED R80 10.5W ES WW 800LM
56	15085L	GE LED R80 10.5W ES CW 800LM
57	15089L	GE LED PAR38 11W WW 820LM IP44
58	15088L	GE LED PAR38 DIM 15W WW 1150LM IP44

Page	GE SKU	DESCRIPTION
59	74541	GE LED BRIGHT STIK GEN2 6W BC 4000K 470LM 15,000HRS
59	74529	GE LED BRIGHT STIK GEN2 6W ES 4000K 470LM 15,000HRS
59	74538	GE LED BRIGHT STIK GEN2 6W BC 2700K 470LM 15,000HRS
59	74490	GE LED BRIGHT STIK GEN2 6W ES 2700K 470LM 15,000HRS
60	12083	GE LED BRIGHT STIK GEN2 7W SES 4000K 600LM 15,000HRS
60	12082	GE LED BRIGHT STIK GEN2 7W SES 2700K 550LM 15,000HRS
61	74562	GE LED BRIGHT STIK GEN2 10W BC 4000K 810LM 15,000HRS
61	74554	GE LED BRIGHT STIK GEN2 10W ES 4000K 810LM 15,000HRS
61	74559	GE LED BRIGHT STIK GEN2 10W BC 2700K 780LM 15,000HRS
61	74553	GE LED BRIGHT STIK GEN2 10W ES 2700K 780LM 15,000HRS
	15093L	GE IMAGINE STARTER KIT GOOGLE NEST MINI + A60 BULB ES
	15094L	GE IMAGINE STARTER KIT GOOGLE NEST MINI + A60 BULB BC
	13230L	GE IMAGINE SYNC A60 BULB E27/ES COLOURS + WHITES
	13231L	GE IMAGINE SYNC A60 BULB B22/BC COLOURS + WHITES
	13236L	GE IMAGINE PRECISION GU10 BULB COLOURS + WHITES
	13239L	GE IMAGINE PARAGON WHITE DOWNLIGHT COLOURS + WHITES
	13240L	GE IMAGINE PARAGON BLACK DOWNLIGHT COLOURS + WHITES



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From relaxed mornings to late
night work, GE has a globe
for every moment.



Rest



Live



Work



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